



2019 Partnership Opportunities

Sponsorship Levels and Benefits

Pledging to become an AgeOptions sponsor is one of the most powerful ways in which you can assist in making a difference in the lives of older adults in our communities. This information page provides an outline of various sponsorship levels and the accompanying benefits. Please show your support at a level that fits your budget and that will most impact the work of AgeOptions. If you would like to customize a sponsorship opportunity, please call Vera Lewis, Director of Development and Strategic Partnerships, at (708)383-0258 or email her at vera.lewis@ageoptions.org. Thank you for your support!

AgeOptions is a nonprofit 501(c)3 organization. All donations are tax deductible to the extent allowable by law.

AgeOptions Annual Benefit Event

The 15th Annual ***Celebrating Connections Networking Reception and Silent Auction*** will be held on October 3, 2019 in the Crystal Ballroom of the Hyatt Regency Chicago. Examples can include:

- Reserved seats/tickets (#of tickets based on sponsorship level)
- Your name or logo displayed on the electronic auction bidding site
- Special acknowledgement in our newsletter
- Acknowledgement in our 2018 annual report

Additional benefit opportunities – based on sponsorship level

- Special acknowledgement at the reception -- photographic opportunities as available
- 100-word profile and logo in the sponsor section of the program book
- Full page color ad in the program book
- Recognition on AgeOptions website with company logo and link to your corporate website
- Your name / logo displayed on a “Thank You For Your Support” signage at the event
- Recognition as a sponsor in the program book
- Inclusion on the *Save the Date* and the event invitation
- Inclusion in post-event sponsor thank you materials

Partnership Range from \$15,000 to \$500.00

All sponsors receive the following benefits plus those listed at each sponsorship level:

- Recognition as a sponsor in the program book
- Your name or name and logo displayed on “Thank You For Your Support” signage at the event
- Inclusion on *Save the Date* and event invitation (if commitment is made no later than June 1, 2019)
- Inclusion in post-event sponsor thank you materials
- Recognition on the AgeOptions website

Signature Sponsor — Cash Donation \$15,000 — 15 reserved seats/tickets

- Special acknowledgement at the reception, photographic opportunities as available
- Special acknowledgement in our newsletter
- Acknowledgement in our annual report
- Your name or logo displayed on the event's electronic bidding site
- 200-word profile and logo in the sponsor section of the program book
- Full page color ad in the program book (\$500 value)
- Recognition on AgeOptions website with company logo and link to your corporate website
- Thank-you messages through AgeOptions social media
- Your name or logo on signage throughout the event

Premium Sponsor — Cash Donation \$10,000 — 15 reserved seats/tickets

- Special acknowledgement at the reception, photographic opportunities as available
- 200-word profile and logo in the sponsor section of the program book
- Full page color ad in the program book (\$500 value)
- Recognition on AgeOptions website with company logo and link to your corporate website
- Thank-you messages through AgeOptions social media
- Your name or logo on signage throughout the event

Diamond Sponsor — Cash Donation \$7,500 — 12 reserved seats/tickets

- Special acknowledgement at the reception, photographic opportunities as available
- 150-word profile and logo in the sponsor section of the program book
- Full page color ad in the program book (\$500 value)
- Recognition on AgeOptions website with company logo and link to your corporate website
- Thank you messages through AgeOptions social media
- Your name or logo on signage throughout the event

Platinum Sponsor — Cash Donation \$5,000 — 8 reserved seats/tickets

- Special acknowledgement at the reception, photographic opportunities as available
- 100-word profile and logo in the sponsor section of the program book
- Full page black & white ad in the program book (\$400 value)
- Recognition on AgeOptions website with company logo and link to your corporate website
- Your name or logo on signage throughout the event

Silent Auction Sponsor — Cash Donation \$3,500 — 6 reserved seats/tickets

- Company name included on electronic bidding website
- "Thank you for your sponsorship" sign near the silent auction tables
- 75-word profile in the sponsor section of the program book
- Half page black & white ad in the program book (\$250 value)

Premier Event Video Sponsor — Cash Donation \$3,500 (2 sponsors) — 6 reserved seats/tickets

- Your name or logo included in video credits
- Public acknowledgement at the reception
- 75-word profile in the sponsor section of the program book
- Half page black & white ad in the program book (\$250 value)

Premier Bar Sponsor — Cash Donation \$3,500 (2 sponsors) — 6 reserved seats/tickets

- Public acknowledgement at the reception

- 75-word profile in the sponsor section of the program book
- Name or logo on signage at bar
- Half page black & white ad in the program book (\$250 value)

Gold Sponsor — Cash Donation \$2,500 — 4 reserved seats/tickets

- Public acknowledgement at the reception
- 50-word profile in the sponsor section of the program book
- Half page black & white ad in the program book (\$250 value)

Lobby Projection Sponsor — Cash Donation \$2,500 — 4 tickets

- Name or logo displayed on rotating slideshow (floor-to-ceiling projection) in event lobby
- Quarter page black & white ad in the program book (\$125 value)

Pledge Board/Fund the Need Sponsor — Cash Donation \$2500— 4 tickets

- Quarter page black & white ad in the program book (\$125 value)

Dessert/Coffee Sponsor — Cash Donation \$2,000 — 4 tickets

- Quarter page black & white ad in the program book (\$125 value)
- Name or logo on menu cards

Centerpiece Sponsor — Cash Donation \$2,000 — 4 tickets

- Quarter page black & white ad in the program book (\$125 value)

Entertainment Sponsor — Cash Donation \$2,000 — 4 tickets

- Quarter page black & white ad in the program book (\$125 value)
- Name or logo on signage near entertainment

IT Communications Sponsor — Cash Donation \$1,500 — 3 tickets

- Quarter page black & white ad in the program book (\$125 value)

Silver Plus Sponsor — Cash Donation \$1,500 — 3 tickets

- Quarter page black & white ad in the program book (\$125 value)

Silver Sponsor — Cash Donation \$1,000 — 2 tickets

- Quarter page black & white ad in the program book (\$125 value)

Bronze Sponsor — Cash Donation \$500 — 1 ticket