

Privacy Policy

Effective as of March 7, 2017

Our Commitment to Privacy

Your privacy is important to us. To better protect your privacy, we provide this notice explaining our online information practices and the choices you can make about the way your information is collected and used. Our aim is for you- a valued member of the AgeOptions online community-to always feel informed and empowered with respect to your privacy on the AgeOptions website.

The Information We Collect:

This notice applies to all information collected or submitted on AgeOptions's website. On some pages, individuals may request resources/referrals to programs, register to receive materials, or make a tax-deductible contribution. The types of personal information collected at these pages are:

Name Address Email address Phone number Company/Organization

At times, AgeOptions may collect credit/debit card or bank account information to process payments. This information is not kept on file and is destroyed immediately upon completion of the transaction through our third-party service providers. Please visit the Paypal or Gesture websites to learn more about your privacy rights with those services.

The Way We Use Information:

We use the information you provide about yourself when submitting information only to facilitate your request. We do not share this information with outside parties except to the extent necessary to complete that request.

We use return email addresses to answer the email we receive. Such addresses are not used for any other purpose and are not shared with outside parties.

We use non-identifying and aggregate information to better design our website and to share with funders and partnering organizations. For example, we may report to a funder that X number of individuals visited a certain area on our website, or that Y number of consumers and Z number of professionals filled out our registration form, but we do not disclose anything that could be used to identify those individuals. To this end, we also track website trends without identifying individual visitors through Google Analytics. You can opt out of Google Analytics without affecting how you use our site—for more information, please visit this Google page.

Individuals may manage their receipt of any marketing communications or electronic newsletters by clicking on the "unsubscribe" link located on the bottom of any AgeOptions marketing email or by following the instructions found in the Constant Contact platform. Any "unsubscribe" requests will remove individuals from all of AgeOptions marketing contact lists, and a user would need to send a request to info@ageoptions.org or to a specific program contact to be added back to a mailing list.

Finally, we never use or share the personally identifiable information provided to us online in ways unrelated to the ones described above without also providing you an opportunity to opt-out or otherwise prohibit such unrelated uses.

Our Commitment to Data Security

To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online. We take commercially reasonable steps to protect the Personal Information and Other Information from loss, misuse, unauthorized access, disclosure, alteration, or destruction. Please understand, however, that no security system is impenetrable. We encourage individuals to take special precaution in deciding what information you send to us via email.

How You Can Access or Correct Your Information

You can access and/or correct any personally identifiable information that we collect and/or maintain by sending a request to info@ageoptions.org. This includes updates to program registration, organizational contacts, or personal contact information for inclusion on AgeOptions mailing lists.

To protect your privacy and security, we will also take reasonable steps to verify your identity before granting access or making corrections.

Privacy Concerns for Donors, Sponsors, and Funders

We will not sell, share or trade our donors' names or personal information with any other entities, nor send mailings to our donors on behalf of other organizations.

This policy applies to all information received by AgeOptions, both through our website and third-party fundraising platforms (i.e. PayPal, Gesture, etc.), as well as any electronic, written, or oral communications. To the extent that donations are processed through a third party platform, our donors' information will only be used for purposes necessary to process the donation.

External Websites

The Platform may contain links to third-party websites. AgeOptions has no control over the privacy practices or the content of those websites and is therefore not responsible for the content or the privacy policies of those third-party websites. You should check the applicable third-party privacy policy and terms of use when visiting any other websites.

How to Contact Us

Should you have other questions or concerns about these privacy policies, please call us at 708-383-0258 or send us an email with "PRIVACY POLICY" in the subject line to info@ageoptions.org. You can also send postal mail to AgeOptions at 1048 Lake St., Ste 300, Oak Park IL 60301.