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Dear Friend,

AgeOptions is hosting our 14th annual fundraiser - ***Celebrating Leadership*** - on **October 18, 2018, from 6 to 9 pm** in the beautiful **Crystal Ballroom of the Hyatt Regency Chicago**. This successful event attracts 350+ guests who share a vision of "people thriving as they age!" **We invite you to become a sponsor of our 2018 event!**

At the end of October, I am retiring after 40 years of service to AgeOptions. ***Celebrating Leadership*** will mark this transition for AgeOptions Executive leadership, and most important, will anticipate a vital future for aging services. Your support is essential to this celebration and to the future of the exceptional programs that AgeOptions has developed over the past 44 years, advancing the health, well-being, dignity and independence of older adults and caregivers.

AgeOptions, a leading Chicago area nonprofit organization has served older adults and their families in 130 suburban communities and beyond since 1974. Last year we reached more than 155,000 older adults and caregivers working with an outstanding network of community agencies. Please visit our website, www.ageoptions.org, to learn more about our programs and services

With a festive, elegant atmosphere for networking plus dinner and a silent auction, this is the "opportunity of the year" to connect with people who make a difference, provide leadership and contribute to the independence and health of those we serve. As a sponsor, you will be highly visible before, during and after the Event. We plan to promote your support in a variety of media to older adults, family caregivers, community, and business leaders.

Please review the enclosed forms that outline the benefits of event sponsorship, and don't hesitate to contact Vera Lewis, Director of Corporate Relations and Communications at vera.lewis@ageoptions.org or (708) 383-0258. She will be happy to answer your questions about the event and explain how you will benefit from being a 2018 sponsor!

Sincerely

Jonathan Lavin,
President and Chief Executive Officer



Sponsorship Levels and Benefits

Pledging to become an AgeOptions sponsor is one of the most powerful ways in which you can assist in making a difference in the lives of older adults in our communities. This information page provides an outline of various sponsorship levels and the accompanying benefits. Please show your support at a level that fits your budget and that will most impact the work of AgeOptions. If you would like to customize a sponsorship opportunity, please call Vera Lewis, Director of Corporate Relations and Communications, at (708)383-0258 or email her at vera.lewis@ageoptions.org. Thank you for your support!

AgeOptions is a nonprofit 501(c)3 organization. All donations are tax deductible to the extent allowable by law.

All sponsors receive the following benefits plus those listed at each sponsorship level:

- Recognition as a sponsor in the program book
- Your name or name and logo displayed on “Thank You For Your Support” signage at the event
- Inclusion on *Save the Date* and event invitation (if commitment is made no later than June 1, 2018)
- Inclusion in post-event sponsor thank you materials
- Recognition on the AgeOptions website

Signature Sponsor — Cash Donation \$15,000 — 15 reserved seats/tickets

- Special acknowledgement at the reception, photographic opportunities as available
- Special acknowledgement in our newsletter
- Acknowledgement in our annual report
- Your name or logo displayed on the event’s electronic bidding site
- 200-word profile and logo in the sponsor section of the program book
- Full page color ad in the program book (\$500 value)
- Recognition on AgeOptions website with company logo and link to your corporate website
- Thank-you messages through AgeOptions social media

Premium Sponsor — Cash Donation \$10,000 — 15 reserved seats/tickets

- Special acknowledgement at the reception, photographic opportunities as available
- 200-word profile and logo in the sponsor section of the program book
- Full page color ad in the program book (\$500 value)
- Recognition on AgeOptions website with company logo and link to your corporate website
- Thank-you messages through AgeOptions social media

Diamond Sponsor — Cash Donation \$7,500 — 12 reserved seats/tickets

- Special acknowledgement at the reception, photographic opportunities as available
- 150-word profile and logo in the sponsor section of the program book
- Full page color ad in the program book (\$500 value)
- Recognition on AgeOptions website with company logo and link to your corporate website
- Thank you messages through AgeOptions social media

Platinum Sponsor — Cash Donation \$5,000 — 10 reserved seats/tickets

- Special acknowledgement at the reception, photographic opportunities as available
- 100-word profile and logo in the sponsor section of the program book
- Full page black-and-white ad in the program book (\$400 value)
- Recognition on AgeOptions website with company logo and link to your corporate website

Silent Auction Sponsor — Cash Donation \$3,500 — 8 reserved seats/tickets

- Company name and logo included in the silent auction book
- Company name included on electronic bidding website
- “Thank you for your sponsorship” sign near the silent auction tables
- 75-word profile in the sponsor section of the program book
- Half page ad in the program book (\$250 value)

Premier Event Video Sponsor — Cash Donation \$3,500 — 6 reserved seats/tickets

- Your name included in video credits
- Public acknowledgement at the reception
- 75-word profile in the sponsor section of the program book
- Half page ad in the program book (\$250 value)

Premier Bar Sponsor — Cash Donation \$3,500 — 6 reserved seats/tickets

- Public acknowledgement at the reception
- 75-word profile in the sponsor section of the program book
- Half page ad in the program book (\$250 value)

Gold Sponsor — Cash Donation \$2,500 — 4 reserved seats/tickets

- Public acknowledgement at the reception
- 50-word profile in the sponsor section of the program book
- Half page ad in the program book (\$250 value)

Dessert/Coffee Station Sponsor — Cash Donation \$2,000 — 4 tickets

- Quarter page ad in the program book (\$125 value)

Entertainment Sponsor — Cash Donation \$2,000 — 4 tickets

- Quarter page ad in the program book (\$125 value)

Media & IT Communications Sponsor — Cash Donation \$1,500 — 3 tickets

- Quarter page ad in the program book (\$125 value)

Pledge Board/Fund the Need Sponsor — Cash Donation \$1,500 — 3 tickets

- Quarter page ad in the program book (\$125 value)

Silver Plus Sponsor — Cash Donation \$1,500 — 3 tickets

- Quarter page ad in the program book (\$125 value)

Silver Sponsor — Cash Donation \$1,000 — 2 tickets

- Quarter page ad in the program book (\$125 value)

Bronze Sponsor — Cash Donation \$500 — 1 tickets



of sponsorships available (unlimited unless noted)
 Tickets to the event
 Inclusion in post-event thank you materials
 Recognition as a sponsor in the program book
 Recognition on AgeOptions website
 Name on Save the Date if commitment made By 6/1/2018
 Ad in the program book
 Corporate or individual profile in the program book
 Thank you messages through social media
 Your logo on sponsorship sign(s)
 Recognition on the AgeOptions website with logo and link to your website
 Special acknowledgment and photo opportunities at the event
 Has recognition unique to specific sponsorship

2018 Levels/Benefits													
Signature \$15,000		15	✓	✓	✓	✓	full page color	200 words	✓	✓	✓	✓	✓
Premium \$10,000		15	✓	✓	✓	✓	full page color	200 words	✓	✓	✓	✓	
Diamond \$7,500		12	✓	✓	✓	✓	full page color	150 words	✓	✓	✓	✓	
Platinum \$5,000		8	✓	✓	✓	✓	full page b&w	100 words		✓	✓	✓	
Silent Auction \$3,500	1	6	✓	✓	✓	✓	½ page b&w	75 words		✓	✓	✓	✓
Premier Event Video Sponsor \$3,500	2	6	✓	✓	✓	✓	½ page b&w	75 words		✓	✓	✓	✓
Premier Bar Sponsor \$3,500	2	6	✓	✓	✓	✓	½ page b&w	75 words		✓	✓	✓	
Gold \$2,500		4	✓	✓	✓	✓	½ page b&w	50 words		✓		✓	
Dessert/Coffee Station \$2,000	1	4	✓	✓	✓	✓	¼ page b&w			✓			
Entertainment \$2,000	1	4	✓	✓	✓	✓	¼ page b&w			✓			
Media & IT Communications \$1,500	1	3	✓	✓	✓	✓	¼ page b&w			✓			
Pledge Board/Fund the Need \$1,500	1	3	✓	✓	✓	✓	¼ page b&w			✓			
Silver Plus \$1,500		3	✓	✓	✓	✓	¼ page b&w			✓			
Silver \$1,000		2	✓	✓	✓	✓	¼ page b&w						
Bronze \$500		1	✓	✓	✓	✓							



2018 Sponsorship Pledge Form

Please provide your company/organization or personal information. Please list the company, organization or individual's name as you would like it to appear in event marketing materials.

Contact Name:	
Title	
Company	
Address Line 1	
Address Line 2	
City, State Zip	
Phone:	
Email:	

Please choose your sponsorship level.

Choose your Level	Sponsorship Level	Contribution Amount	Number of Sponsorships Available
	Signature Sponsor	\$15,000	Unlimited
	Premium Sponsor	\$10,000	Unlimited
	Diamond Sponsor	\$7,500	Unlimited
	Platinum Sponsor	\$5,000	Unlimited
	Silent Auction Sponsor	\$3,500	1
	Premier Event Video Sponsor	\$3,500	2
	Premier Bar Sponsor	\$3,500	2
	Gold Sponsor	\$2,500	Unlimited
	Dessert / Coffee Station Sponsor	\$2,000	1
	Entertainment Sponsor	\$2,000	1
	Media / IT Communications Sponsor	\$1,500	1
	Pledge Board Sponsor	\$1,500	1
	Silver Plus Sponsor	\$1,500 <small>\$1,999.99</small>	Unlimited
	Silver Sponsor	\$1,000	Unlimited
	Bronze Sponsor	\$500	Unlimited
	Customized Sponsorship	Please call	Unlimited

Please consider the following additional or alternative options for supporting AgeOptions.

- I will help by purchasing ____ table(s) (10 tickets / \$1,500 per table)
- I will help by purchasing ____ individual tickets for \$150 each
- I cannot attend, but would like to make a cash donation in the amount of \$ _____

Please enter your payment information below.

<input type="radio"/> Credit Card	<input type="radio"/> AMEX	<input type="radio"/> VISA	<input type="radio"/> Discover	<input type="radio"/> MC	Name on Card:	
Card Number			Exp. Date		Charge Amount	\$

- Check #: _____ Amount: \$ _____ Enclosed Mailed Separately

Please mail your completed pledge form to the address below, to the attention of Vera Lewis or scan and email form to Vera Lewis at vera.lewis@ageoptions.org. All sponsorship payments must be received by **August 17, 2018**.

AgeOptions is a nonprofit, 501(c)(3) organization and all donations are tax deductible to the extent allowable by law. Please consult your accountant for more information.