



Connecting Older Adults with Community-based Resources and Options

**Economic Recovery: Planning for a Strong Rebound
June 23, 2010**

Schedule and Session Descriptions

9:00-9:30 Registration and Continental Breakfast

9:30- 9:45 Welcome and Opening Remarks

9:45-10:00 Organizational Capacity Building: A Snapshot of Needs and Opportunities Among Not For Profits Providing Aging Services
Presented by: Mary O'Donnell, Program Officer, Retirement Research Foundation

Learn about the results of the Retirement Research Foundation's survey about the impact of the economic downturn on Chicago area not for profits.

10:15- 11:45 Concurrent Morning Sessions (participants choose one)

Session 1: Critical Financial Issues: Strengthening Your Not For Profit
Presented by: Raymond Krouse, Jr., CPA, Sikich LLP

The full utilization of financial tools is essential for not for profits in these difficult times. Join Ray and discuss how to effectively manage cash flow and budgets when funding is scarce and cash flow is delayed. Ray will share insights on:

- Creating, understanding and analyzing financial statements
- Maintaining budget controls through nonprofit budgeting and financial management
- Corporate governance and the redesigned 990

OR

Session 2: Managing People During Difficult Times
Presented by: Becky J. Frederick, President, Workplace Strategy and Emma J. Sullivan, Of Counsel, Jenner & Block LLP

Join Becky and Emma as they discuss the challenges and opportunities of managing a workforce during this economic downturn. They will share insights on how to:

- Create a work environment where employees feel engaged in spite of decreased benefits
- Manage HR and legal issues that may occur as a result of the economic downturn

12:00-1:00 Lunch

1:00-2:30 Planning for Your Recovery

Panel Session facilitated by Becky J. Frederick

Panelists will include:

- **Bryan Preston**, President & CEO of the Back Office Cooperative
- **Bob Dolgan**, Director of Communications, Greater Chicago Food Depository
- **Angel Beltran**, VP Community Development Officer, MB Financial Bank

How do you think beyond managing the issues of today? How do you prepare for the future by strategically thinking about opportunities for your agency? These panelists will share their experiences and successes in creating innovative solutions to critical issues facing not for profit organizations today. Topics will include creative partnership building, social networking, and making strategic connections with corporations.

2:30-3:15 Opportunities in Aging

Presented by: Robyn Golden, Director of Older Adults Programs, Rush University Medical Center and Jon Lavin, CEO, AgeOptions

What opportunities should your agency consider in the future? Join Robyn and Jon as they discuss hot topics and new directions in the field of aging.

3:15- 3:30 Closing Remarks